

B R E W E R

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Katherine Leal Unmuth *Manager, Media & Community Relations*

Katherine Leal Unmuth is a Manager in the Media & Community Relations Department for Brewer, Attorneys & Counselors.

Ms. Unmuth develops public relations and crisis management strategies to advance the interests of the firm and its clients, including Fortune 500 companies, entrepreneurs and leading financial organizations. In this capacity, she handles media research and analysis, strategy, social media and media relations on a wide range of matters.

Ms. Unmuth also provides strategic communications for the legal public service affiliate of the firm, the Brewer Storefront. Most notably, Ms. Unmuth has provided communications support in connection with several successful voting rights cases brought on behalf of Latino voters in the Dallas area. She helped direct the Storefront's advocacy on behalf of the famed Jim's Shoe Repair in New York City – helping keep the shop open. The firm was recognized for this work with an Award of Merit for Media Relations in the 2015 Dallas Quill Awards, sponsored by the International Association of Business Communicators (IABC).

She also manages media and community outreach for the Brewer Foundation's educational programs – the Future Leaders Program (FLP) and the International Public Policy Forum (IPPF) debate competition.

Prior to joining the firm in 2012, Ms. Unmuth worked as an education reporter and writer at *The Dallas Morning News* for six years. While there, Ms. Unmuth wrote extensively about Latino education issues, immigration, school accountability, and technology use in schools. She also has written about education trends and research for the Latino Ed Beat blog, an initiative of the national Education Writers Association (EWA).

In 2013, she served as an advisor on the PBS Independent Lens documentary "The Graduates/Los Graduados," which explored education issues faced by Latino high school students.

Ms. Unmuth has lectured at a wide range of media and education conferences hosted by organizations including the College Board and EWA. In 2010, Ms. Unmuth was selected to participate in two international media symposiums sponsored by the French-American Foundation. In 2009, she won second prize for large media beat reporting in the EWA National Awards for Education Reporting competition for her work at *The Dallas Morning News*.

Before moving to Dallas, Ms. Unmuth also worked as a higher education reporter for *The Wichita Eagle* in Kansas.

Ms. Unmuth holds a bachelor's degree in journalism from Northwestern University. She has served as a member of the Northwestern University Magazine Editorial Advisory Board since 2003.

Education

B.A. in journalism, Northwestern University, 2003

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