

B R E W E R

ATTORNEYS & COUNSELORS

Travis J. Carter
Director, Media & Community Relations

Travis J. Carter is director of Media & Community Relations (non-attorney) for Brewer, Attorneys & Counselors.

Since 2001, Mr. Carter has managed public relations for the firm and, in many cases, the clients it represents. As director of a practice group that specializes in issues and crisis management, Mr. Carter has successfully managed a wide range of communications challenges and opportunities, including legal and regulatory concerns, crisis events, and pro-active campaigns. He has been recognized as among the first communication professionals countrywide to begin an in-house public relations practice at a national litigation firm.

Mr. Carter also manages media relations and public advocacy for the Brewer Storefront, the firm's community-service affiliate, and serves as executive director of the Brewer Foundation. He helps oversee the Brewer Foundation's Future Leaders Program and the Brewer Foundation/New York University International Public Policy Forum.

Before he joined Brewer, Attorneys & Counselors, Mr. Carter worked as a corporate relations manager with Allstate Insurance Company. He directed regional communications and spent time working at Allstate's corporate headquarters near Chicago, where he managed media relations and served as a communications manager for the company's National Catastrophe Team. Prior to Allstate, Mr. Carter worked at the Federal Reserve Bank of Dallas, where he began his public relations career after working in the print news media.

Mr. Carter has won numerous professional awards recognizing his work in strategic communications. His PR campaigns have been featured in "Top 100 Case Studies in PR," annually published by *PR News*. He has been awarded a "Silver Quill" from the International Association of Business Communicators, and was named an overall winner in the Legal PR Awards, one of the industry's premier national honors. The *Dallas Business Journal* has previously recognized Mr. Carter as among the top 40 business professionals in the Dallas-Fort Worth area under 40 years of age, and he has been named by *PR News* as "One of 15 to Watch" on the national PR scene.

Mr. Carter is active in a broad array of philanthropic activities. In addition to his involvement with the Brewer Foundation, he is a former board member for the Cystic Fibrosis Foundation, Northeast Texas Chapter, and is the former chairman of Shakespeare Dallas. In 2006 and 2008, Mr. Carter was recognized by North Texas Business for Culture and the Arts with an Obelisk Award, an honor recognizing outstanding community leadership.

Mr. Carter, who received a bachelor's degree in journalism from The University of Oklahoma, holds an MBA from The University of Dallas. He is a member of several professional organizations, including the International Association of Business Communicators, the Public Relations Society of America, and the Dallas Press Club.

Education

M.B.A., The University of Dallas, 2002

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