

# B R E W E R

ATTORNEYS & COUNSELORS

Holly K. Carless  
*Manager of Media and Community Relations*

Holly K. Carless is a Manager of Media and Community Relations (non-attorney) for Brewer, Attorneys & Counselors.

In this role, Ms. Carless develops and helps execute public relations, crisis management, and political strategies to advance the interests of the firm and its clients. Before joining Brewer, Attorneys & Counselors, Ms. Carless worked as the governmental affairs liaison for the American Association of Professional Landmen (AAPL), where she directed legislative and public affairs at both the state and federal level. Ms. Carless was a registered lobbyist in several states, including Texas, Oklahoma, Pennsylvania, North Dakota, California, Montana, Louisiana and West Virginia.

Prior to her time with the AAPL, Ms. Carless served as a director of public affairs for Wilks Brothers, LLC. She directed all media and public relations for the family, the “Undercover Billionaires of the Forbes 400,” and several of its business enterprises. Notably, she directed public advocacy in connection with a public policy campaign and land use and property rights lawsuit for an airfield in Cisco, Texas. Ms. Carless also served as a director to the Wilks’ foundations and philanthropic efforts.

Ms. Carless’ interest in public affairs stems from her past work with the Mayoral Office of The City of Fort Worth, The City of Dallas, The Massachusetts Democratic Party, and Blue Cross Blue Shield.

Ms. Carless has received various professional awards recognizing her work in communications and public affairs. In 2014, The Fort Worth Business Press recognized Ms. Carless with the “Fort Worth Forty Under Forty” award.

Ms. Carless is active in a broad array of community activities, and currently serves on the board of Big Brothers Big Sisters of Tarrant County. She is a member of the Dallas/Fort Worth Chapter of the World Affairs Council, The Daniel Webster Society, Professional Advocacy Association of Texas, and the Association of Government Relations Professionals. She has served on the board of the North Texas Chapter of the Women’s Energy Network and has served with the Lands and Royalties Committee for the Independent Petroleum Association of America.

Ms. Carless received a Bachelor of Science in Communications Studies from the Bob Schieffer College of Communication at Texas Christian University with a minor in political science. She later attended Harvard University in pursuit of a Masters of Arts in Government at the Weatherhead Center for International Affairs. She is currently working on her postgraduate thesis, which analyzes the recognition of public and political rights for women in American literature.

## **Education**

B.S. in Communications Studies, Texas Christian University, 2005

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